

### PRIDE IN SPORT



uropean

GUIDANCE FOR
BASKETBALL
GOVERNING BODIES
ON LGBT INCLUSION
AND THE PREVENTION
OF DISCRIMINATION
AND VIOLENCE



#### **IMPRESSUM**

Guidance for Basketball Governing Bodies on LGBT Inclusion and the Prevention of Discrimination and Violence

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# WELCOME

WELCOME TO THIS GUIDANCE ON THE PREVENTION OF DISCRIMINATION AND VIOLENCE AGAINST LESBIAN, GAY, BISEXUAL AND TRANSGENDER PEOPLE IN BASKETBALL.

This guidance is intended for governing bodies and sports federations across Europe. It may also be of use for other bodies operating in both professional and amateur basketball such as clubs, administering bodies and unions. Finally, we encourage everyone in basketball – no matter who you are - to view this guidance to better understand what can be done to make basketball a sport for all.

The guidance is split into four sections. In the first section we seek to outline what we think are the main issues concerning lesbian, gay, bisexual and transgender involvement in basketball. In the second we seek to identify a range of actions that readers can take to help their organisation prevent discrimination and violence. In the third section we give some simple ways that your organisation can assess where it is and get started. Finally, in section four, we give some examples of good practice for you to reference.

Underlying this guidance is the belief that to truly eradicate and end discrimination and violence, basketball bodies need to not only address overt examples of inappropriate behaviour, but to take meaningful and proactive behaviour to make themselves and basketball as a whole inclusive of lesbian, gay, bisexual and transgender people. Accordingly, what this guide advocates is a mainstreaming approach – not treating issues of discrimination as an add on – but creating a culture where all decisions are taken bearing in mind the significant minority of lesbian, gay, bisexual and transgender people who love basketball.

We hope that this guide will help your organisation to make basketball

We hope that this guide will help your organisation to make basketball inclusive, welcoming and safe for all.

Best wishes,

The EGLSF board





# WHAT DO THE TERMS LESBIAN, GAY, BISEXUAL AND TRANS OR TRANSGENDER MEAN?

**Lesbian:** a woman who is attracted to other women.

Gay: a man or a woman who is attracted to people of the same gender.

**Bisexual:** someone who is attracted to people of the same and opposite gender.

**Trans** is an umbrella term used to describe people whose gender identity and/or expression differs from that they were assigned at birth, including – but not limited to – people who are transgender, transsexual, cross-dressers and transvestites.

Note: Homosexual is generally considered an overly clinical and old-fashioned term to use.

Sexual orientation is different from gender identity. Sexual orientation refers to who someone is attracted to. Gender identity refers to whether an individual feels comfortable in the gender they were assigned at birth.<sup>1</sup>

LGBT is an acronym commonly used to capture the community of **L**esbian, **G**ay, **B**isexual and **T**rans people.

# HOW MANY PEOPLE ARE LESBIAN, GAY, BISEXUAL OR TRANSGENDER (LGBT)?

There is no definitive consensus on the demographics of the LGBT population. Estimates range from around 3% - 10% of the population as being LGBT.  $^2$ 

There are many methodological problems that make attaining such information difficult.<sup>3</sup> Firstly, studies vary over how they define sexuality. Some people think sexuality is indicated by behaviour – those who have had same sex experiences count as lesbian, gay or bisexual – whilst others think that it is

defined by the labels that people give to themselves. One point to note is that most studies rely on people self reporting their own sexuality. It is possible, and in fact likely, that in this scenario many people may not be open about how they think of themselves, particularly in places where they may face negative responses to their sexual orientation.

## WHAT IS HOMOPHOBIA, LESBOPHOBIA, BIPHOBIA AND TRANSPHOBIA?

**Homophobia** can be characterised as a range of negative attitudes and feelings towards homosexuality and people who are identified as or perceived as being homosexual.

**Lesbophobia** can be described as a range of negative attitudes and feelings towards lesbianism and women who are identified as or perceived as being lesbian (a term used in a number of countries. it describes the intersection of sexism and homophobia).

**Biphobia** can be characterised as a range of negative attitudes and feelings towards bisexuality and people who are identified as or perceived as being bisexual.

**Transphobia** is a range of negative attitudes and feelings towards transsexualism and transsexual or transgender people, based on such a person expressing their internal gender identity.

Two other additional terms of interest are:

**Heteronormativity** - a world view that promotes heterosexuality as the normal or preferred sexual orientation<sup>4</sup>. A heteronormative view is often associated with homophobia and biphobia.

**Cisnormativity** – a world view that considers that an individual's self-perception and presentation of their gender should match the behaviours and roles considered appropriate in that society for the sex they had at birth. A cisnormative view is often associated with transphobia.

Basketball can be a brutal sport. The recent announcement by an NBA player of his sexual orientation provides an important voice to the growing awareness of equality for LGBT athletes in basketball.

One of the conclusions I have drawn from looking deep inside myself and the LGBT world is that we cannot completely change the cultures of societies where we live. We can change the minds of people through many different approaches, through forming and promoting our own sports clubs, reaching out to government and sport governing bodies, providing counselling and consulting to educators, parents and LGBT youth, and gathering and distributing more research of LGBT issues to all these groups.

Every voice counts in the discussion because we are not alone. We are a community which enjoys the sport of basketball.

Carl Schultz, former college basketball player & current referee and tournament organiser.

# HOW DOES DISCRIMINATION AFFECT LGBT PEOPLE AND THEIR PARTICIPATION IN SPORT?

Many academics and social commentators observe that sport co-exists with an environment where rigid definitions of masculinity and femininity persist. Masculinity is equated not only with a biological and physiological blue print of strength and stamina, but also with certain characteristics such as being tough.<sup>5</sup> Importantly, these commentators also observe that masculinity in this environment is routinely heteronormative.<sup>6</sup>

To be masculine is to be good at sport, and also to be heterosexual. The reverse is then true: those men who aren't good at sport are the opposite of masculine – they are feminine and/or must be homosexual. In the words of Marcus Urban, the promising young German football player who quit due to the conflict he felt between his sexuality and football 'I am a soccer player, so I can't be gay'. <sup>7</sup>

<sup>5</sup> See for example, work by Eric Anderson, and Messner and Sabo (1990)

<sup>6</sup> An assumption heterosexuality is the only normal sexual orientation

<sup>7</sup> http://www.huffingtonpost.com/marcus-urban/gay-rights-euro-2012-\_b\_1610655.html

We see this stereotype played out in changing facilities, playgrounds and sports halls across Europe. Homophobic language in community sport is still common place, with terms such as 'faggot' and 'queer' (and their national equivalents) being regular terms of abuse for boys who don't achieve, whilst kicking it, throwing it or running like a girl<sup>8</sup> remain normalised ways of subjugating opponents and sometimes fellow team mates.

Meanwhile, for women in sport, the challenge becomes a complex juggling of conflicting gender roles – being the best you can be within your chosen sport, whilst remaining 'feminine' and therefore desirable to men. Girls who excel at sport and place value on physical strength, speed, stamina or competitiveness challenge cultural notions of what it means to be a woman, and often have their sexuality and femininity questioned or undermined.

For women in positions of authority such as coaching or administrating, being a 'lesbian' is still sometimes equated with grooming younger athletes to also be gay. The consequence of this for lesbian professionals is that their sexuality becomes a risk. Professor Vikki Krane of Bowling Green State University in the US has spoken about the practice of 'negative recruiting' where it is made clear that lesbians will not be welcome on a team: female coaches are afraid to come out themselves for fear that parents won't send athletes to their institution or administrators will be hostile toward them. Accordingly, there is pressure to stay closeted: "If you can't recruit, you can't compete. You can't compete, you can't keep your job." "9"

Of course, the stereotypes are further compounded by the way in which sports themselves are attributed a 'gendered' identity. Take basketball, for example, definitely considered a male sport; and rugby, handball, cricket, snooker, angling and even golf! Meanwhile ice skating, gymnastics, synchronised swimming and lacrosse are all seen as female sports.

This result is that those daring to cross the gender divide of particular sports are inevitably subject to speculation about their sexuality. In this environment, male gymnasts and female rugby players are equally encouraged to prove their heterosexual masculinity/femininity.

These societal beliefs about who may or may not succeed in sport have lead to the considerable invisibility of lesbian and gay athletes in elite sport.

If I can show that I'm out and I'm fine and everything's OK, then hopefully the younger generation will definitely feel the same way."

Brittney Griner, WNBA athlete

Indeed, survey data still shows that many people have negative attitudes towards LGBT people in competition<sup>10</sup>, whilst a number of high profile people in basketball have made explicit homophobic remarks, such as Tim Harraway<sup>11</sup> and Kobe Briant<sup>12</sup>. Accordingly, many LGBT sports people who have participated in

these environments have gone to great lengths to hide their sexuality. Some have now started to come out, but many that do, do so in the twilight of their careers or after they have stopped competing.

# HOW DOES DISCRIMINATION AGAINST LESBIAN, GAY, BISEXUAL AND TRANS PEOPLE SHOW UP IN BASKETBALL?

#### DIRECT AND INDIRECT DISCRIMINATION

Homophobia, biphobia, lesbophobia and transphobia can be both direct and indirect.

Direct discrimination is when a person is treated less well, in comparison with someone else, simply because of his or her sexual orientation or gender identity. For example, if a player was purposely left out of a team just because she was gay, this would be an example of direct discrimination.

Indirect discrimination happens when an apparently neutral specification, criteria or practice disadvantages people on the grounds of their sexual orientation unless the practice can be objectively justified by a legitimate aim. For example, if a men's team held a 'Wives and Girlfriends' party at a club where female partners entered for free, this would indirectly discriminate against any players on the team who had male partners, as they would be forced to pay for their partner to enter.

<sup>10</sup> See for example: Stonewall, UK: http://www.stonewall.org.uk/documents/leagues\_behind.pdf, Paris Foot Gay, France: http://parisfootgay.free.fr/fr/news/news2011.php

<sup>11</sup> http://en.wikipedia.org/wiki/Tim\_Hardaway

<sup>12</sup> http://content.usatoday.com/communities/gameon/post/2011/04/kobe-bryant-gets-technical-and-throws-out-homophobic-slur/1#.UNlad-Rg-So

#### LANGUAGE

Homophobia, lesbophobia, biphobia and transphobia is often expressed in the language people use. Some examples of offensive language could include (alongside national equivalents):

## 'POOF' 'DYKE' 'GAY BOY' 'BATTY BOY' 'LEZZER' 'YOU'RE SO GAY' 'QUEER' 'FAGGOT' 'QUEEN' 'TRANNY'

Discriminatory language may be used both intentionally and casually. Given the lack of out LGBT athletes, more often than not it is used casually and incidentally, as opposed to being explicitly targeted at LGBT individuals. Amongst young people in particular, terms referring to homosexuality are often used casually as an insult e.g. 'those trainers are so gay'. Amongst adults, terms are often used in a disparaging or 'macho' way e.g. 'get up off the floor you poof'. Regardless of whether the 'victim' is actually gay or not, what this kind of language

does it to create an environment that is hostile to LGBT people, to those people who are perceived to be LGBT, and even, to those just not perceived to be good enough at sport.



I didn't set out to be the first openly gay athlete playing in a major American team sport. But since I am, I'm happy to start the conversation. I wish I wasn't the kid in the classroom raising his hand and saying, 'I'm different'. If I had my way, someone else would have already done this. Nobody has, which is why I'm raising my hand."

"I was certain that my world would fall apart if anyone knew. And yet when I acknowledged my sexuality I felt whole for the first time."

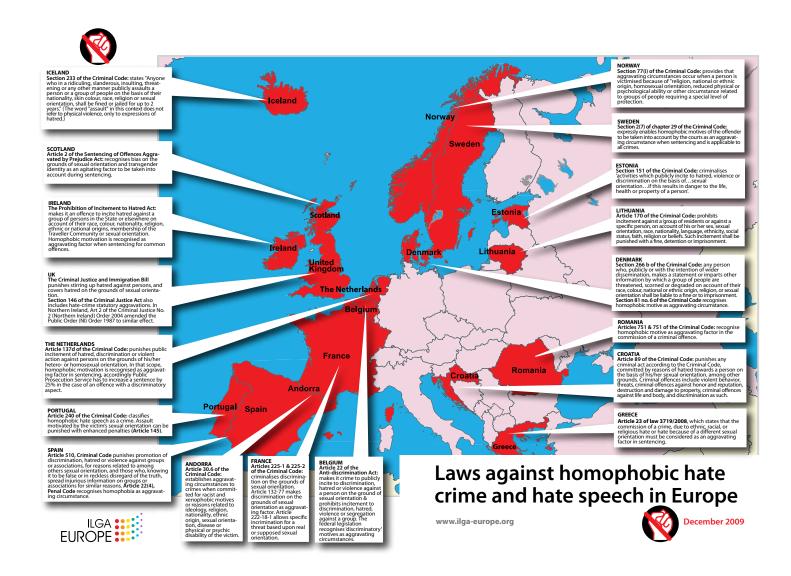
Jason Collins, NBA player

#### ANTI-LGBT SIGNAGE

FARE (Football Against Racism in Europe) has published a useful booklet titled 'Monitoring Offensive and discriminatory signs in European Football'. http://issuu.com/farenetwork/docs/fare\_signs\_and\_symbols\_guide\_screen. Banners displayed at football grounds that have offensive language or signs are another way that LGBT people experience hostility in football.

#### PHYSICAL ABUSE

Unfortunately, LGB&T people do still sometimes face or fear physical violence within sport. Not all countries in the European Union have specific anti-LGBT violence laws. ILGA (International Lesbian, Gay, Bisexual and Intersex Association) publish details comparing the legal statutes of countries across Europe, see below, for example <sup>13</sup>:



Where countries do not have clear anti-LGBT violence laws, LGBT people may be at greater risk of violence within society, and therefore also within sport.

#### EXAMPLES OF HOW BASKETBALL CAN BE LGBT EXCLUSIVE

#### **Authorities**

The stance of governing bodies can have a real influence on the incidence of homophobia, lesbophobia, biphobia and transphobia in basketball. Decisions, for example, about where to hold games and competitions have an impact on LGBT people in basketball. If competitions are held in countries where LGBT people are persecuted or at risk, governing bodies may be indirectly discriminating against LGBT people as it will make it very hard for them to participate.



## Action – Think about both the direct and indirect impact of all decisions you make on LGBT people

A lack of action on behalf of governing bodies also allows discrimination to thrive. If a governing body does not take a stand against homophobic, biphobic or transphobic words or actions then it opens the door for other people in the sport to display these attitudes without constraint.

Because of the history of exclusion and discrimination, in the absence of strong and positive messaging, LGBT people can face high levels of discrimination, violence and exclusion.

For an example of a positive message, check out the excellent 'Think before you speak' clip from NBA players Grant Hill and Jared Dudley<sup>12</sup>.



#### Action – Saying nothing equates to being homophobic

Governance structures are also important. As with any minority, if it is not represented in the corridors of power, it is less likely that the interests of that minority will be adequately represented in the structure and process of the institution.

The internal openness and inclusivity of the organisation is a key indicator of how the organisation will relate externally to LGBT people



Action – Review your recruitment and employee policy to ensure it is inclusive, fair and open for all

#### **Leaders**

Leaders in basketball are role models: what they say matters in creating environments that are inclusive or exclusive, safe or unsafe, and what they say influences the opinions of those who look up to them. Unfortunately, some leaders such as the manager of Greek side Iraklis' - Giorgios Kalafatakis - have made homophobic remarks. The good news is that in many cases where people in basketball have made discriminatory statements, organisations within the sport have been swift to condemn the remarks. <sup>15</sup> In response to Kobe Bryant's remarks, for example, NBA commissioner David Stern said: "While I'm fully aware that basketball is an emotional game, such a distasteful term should never be tolerated. "Accordingly, I have fined Kobe \$100,000. Kobe and everyone associated with the NBA know that insensitive or derogatory comments are not acceptable and have no place in our game or society."



Action – Ensure that your organisation has clear guidelines about acceptable language and messaging

#### **Fans**

Prejudice displayed by fans usually takes the form of direct and explicit statements or signs against LGBT people and other minorities.



Action – Ensure stewards are trained to report and deal with fans shouting abusive language

#### Other players

The conduct of players on the court is also important. Discriminatory language against gay people such as 'faggot' has been used within basketball, both at an amateur and professional level, for a long time without sanction. This creates a negative climate for LGBT people, and is damaging for young people who look up to players as role models.

I'm surprised that people are surprised. This is common language when I played. It was an everyday word that I heard. I haven't seen anything new put in place (by the NBA) to tackle homophobia. There's no reason for it to somehow get better. "The problem we have now is because of the way we don't address homophobia, the ultimate insult to a man is to tell them either they're like a woman or worse, that they're gay.

We have to take it as unacceptable as a white person screaming the N-word at a black person. ... I can tell you that I've been called a f——- fairly routinely, and yet people seem to hold off on calling me the N-word. We've got to mirror that progress."

John Amaechi, former NBA player

No one in a position like mine had ever taken this step. I couldn't watch anybody go through it and say, 'You know, that can work out okay.' So maybe I'm just not going to risk it. And I had great family, great friends that were supportive. But I just put a barrier around that part of my life in my work environment."

Rick Welts, US basketball executive

Players' conduct off the pitch, and specifically on social media, has become an increasingly important area of concern in sport over recent years.



Action – Ensure that your organisation and basketball clubs develop a code of conduct that includes behaviour on social media

#### Coaching

Coaches also shape the environment and atmosphere of a team environment. Discriminatory language can again create an environment that makes LGBT people afraid of being open.



Action – Encourage organisations to train coaches so that they are aware of how to be LGBT inclusive and non- discriminatory

#### Young players

The average age of coming out in many countries across Europe has dramatically decreased. In Holland it is around  $16^{16}$ , whilst studies in the UK show that the average age of coming out for under 18's has now dropped to 15 years of age<sup>17</sup>. Evidence suggests that young people who are trans may know this at an even earlier age.

Accordingly, it is likely that some young people involved in youth basketball may be questioning their sexuality or gender identity, or already know that they are lesbian, gay, bisexual or transgender.

Homophobic language is often used incidentally by young people; 'that's so gay' being a frequent term of disparagement. Likewise, bullying based on gender identity or sexual orientation is not unusual amongst young people who can be very aware of their own and/or others' differences. Young people who use homophobic language may of course themselves be struggling with their sexuality and can sometimes be aggressive as a means of hiding their own identity.



Action - It must be made clear in all settings where young people engage with volleyball that language that is offensive and exclusionary will not be tolerated. Ignoring the use of such language makes your organisation complicit with the damage caused. In addition, we recommend that young people must also be given an outlet where they feel safe to talk with someone about their personal issues.

#### Women's basketball

The issues in women's basketball vary somewhat from the men's game.

As discussed previously, basketball is often seen to be a 'men's game', and this has led sometimes to all women involved in basketball being presumed to be gay/lesbian unless proven otherwise. In many places, women's basketball is strongly associated with lesbians, and this can cause explicit homophobic behaviours. In 2006 for example, Rene Portland of Penn State, USA, was found guilty of creating a "hostile, intimidating, and offensive environment" around a player she allegedly believed was a lesbian, and of frequent 'purging' of lesbians from the team.<sup>18</sup>

Like all women athletes, female basketball players have the difficult task of creating an identity playing a male sport in a society in which the ideals of femininity can often seem contrary. Whilst these 'ideals' of femininity are promoted as 'normal', it can be hard for female athletes to be themselves and to reach their potential.<sup>19</sup>

Though these stereotypes are changing, one of the lasting legacies is that women in basketball may be concerned to come out due to pressure from team mates, coaches or others who are worried about being labelled gay by association. Others may want to stay closeted to avoid confirming social stereotypes.

Experiences of female basketballers vary according to country and region. In cosmopolitan environments, there may well be open lesbian players on teams who find a network and friendship group where their sexuality is accepted. But in other areas, lesbian players may suffer from indirect or direct discrimination, either through incidental or pointed language use and other social mechanisms of control.



Action – Promote and encourage women's basketball. Celebrate a diversity of female role models and different expressions of femininity. Governing bodies should lead the way in ensuring that female sportspeople are celebrated for their skill on the pitch, regardless of how they choose to express their gender or sexuality. In addition, ensure that you have a trans policy and that it is regularly updated.

#### **Trans Players**

Trans people may also have a very difficult time playing basketball and may experience homophobia and transphobia from other players, coaches and fans. One positive example of trans men in basketball already exists: Kye Allums<sup>20</sup> came out as the first openly transgender male player to play Division One college basketball in the USA, in November 2010. He was supported by his team mates and coach, and continued to play for the team. His story is worth a read.<sup>21</sup> It's also worth checking out the National Center for Lesbian Rights' report titled 'On the team: equal opportunity for transgender student athletes.<sup>22</sup>

A - develop robust policy and procedure that meets the needs of both trans men and women and addresses all levels of participation from recreational sport to competition. Make a clear statement support for the participation transgender athletes, coaches, administrators and supporters.

"God didn't make a mistake. I was meant to be like this for a reason. Clearly my life is going to be different from anyone who was born a biological male, because of what I've been through. And I was meant to go through all of this."

Kye Allums

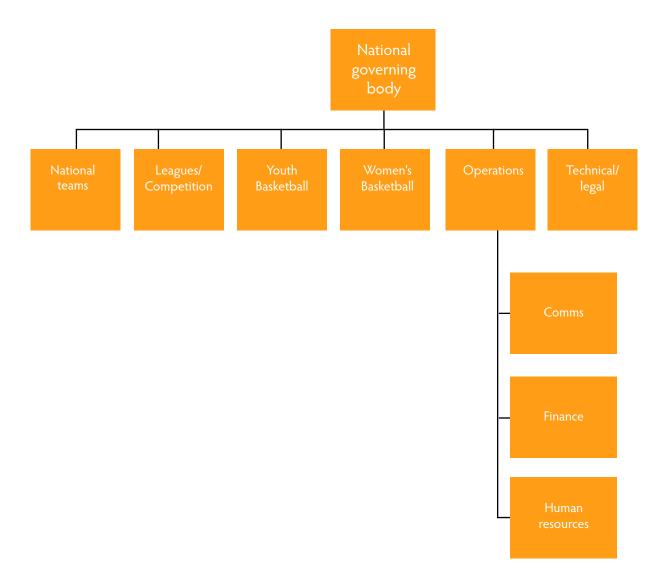
<sup>20</sup> http://www.outsports.com/os/index.php/component/content/article/24-people/338-transgender-man-to-play-for-womens-basketball-team 21 http://www.nclrights.org/site/DocServer/TransgenderStudentAthleteReport.pdf?docID=7901

<sup>22</sup> Read Kye Allums interesting article on Jason Collins' coming out http://goathletes.org/go-athletes-blog/117-literally-who-is-jason-collins-by-

#### THE FUNCTIONS OF THE GOVERNING BODY

When considering how homophobia, lesbophobia, biphobia and transphobia may occur in basketball it is helpful to think about how basketball is organised and structured.

The governance functions of basketball authorities can be identified by the following graphic. Although organisational structures vary from one country to another, all national governing bodies adhere to a similar core of obligations. Discrimination can occur in any or all of these functions.





# A FRAMEWORK FOR ADDRESSING HOMOPHOBIA, LESBOPHOBIA, BIPHOBIA AND TRANSPHOBIA IN BASKETBALL

Creating an environment that is free from discrimination and inclusive of LGBT people is a step by step process.

We suggest that the following steps should be followed to ensure that your organisation is addressing this issue in a comprehensive and meaningful way:

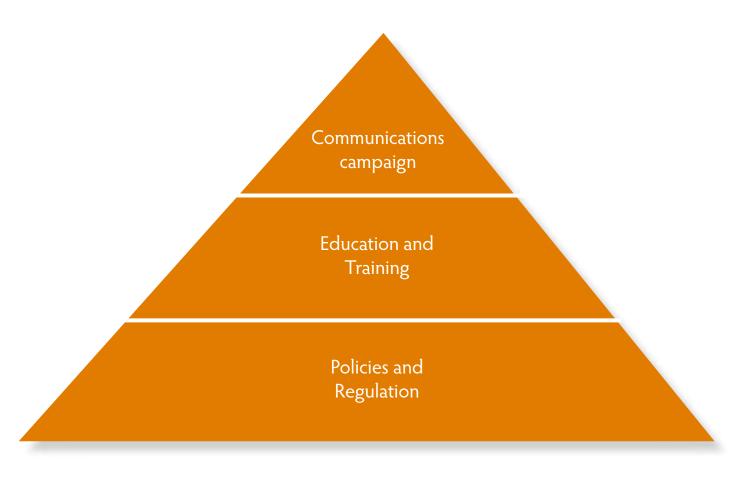
- 1. Acknowledge that LGBT people are part of the basketball community: as players, coaches, fans and officials
- 2. Acknowledge that homophobia, lesbophobia, biphobia and transphobia exist
- 3. Make a decision to tackle these forms of discrimination in your organisation
- 4. Where possible, collect data about the current state of play<sup>23</sup>
  - a. How many LGBT people are in your organisation?
  - b. What are the attitudes of key stakeholders such as board members, coaches and players to LGBT people?
  - c. How many people have witnessed homophobia, lesbophobia, biphobia or transphobia in your organisation?
  - d. What kinds of homophobia, lesbophobia, biphobia or transphobia have been observed?
- 5. Create a vision of where you would like your organisation to get to: what would a truly inclusive organisation look like?<sup>24</sup>
- 6. Create metrics by which you will know that you have achieved your goal (using where possible the data collected in step 4)
- 7. Create strategies to improve the current situation and to move towards your vision of where you would like to get to (see section 'where to start' for some simple ideas)
- 8. Implement those strategies
- 9. Evaluate the success of those strategies
- 10. Repeat steps 7-9

17 For a useful document on monitoring sexual identify see the Lesbian and Gay foundation: http://www.lgf.org.uk/policy-research/SOM/. It is acknowledged that in some countries this will be against national legislation

<sup>18</sup> We recommend that a 'mainstreaming' approach is taken here, following the good work that has been done by many organisations on 'gender mainstreaming'. UN Women defines mainstreaming as ensuring that 'gender (read LGBT) perspectives and attention to the goal of gender (LGBT) equality are central to all activities - policy development, research, advocacy/ dialogue, legislation, resource allocation, and planning, implementation and monitoring of programmes and projects.' For guidance and examples of good practice that can equally be applied to LGBT equality and inclusion visit: http://www.un.org/womenwatch/osagi/gendermainstreaming.htm

# STRATEGIES FOR PREVENTING HOMOPHOBIA, LESBOPHOBIA, BIPHOBIA AND TRANSPHOBIA

There are many things you can do to ensure your organisation is free from discrimination based on sexual orientation or gender identity. Here we suggest three major strands of work, and examples of actions you can take for each.



Many organisations concentrate on the communications part of this plan. But the communications part should always be underpinned by meaningful and effective organisational engagement on the issue.

#### 1. Policies and regulation

- Embed anti discrimination in the way your organisation works
- Ensure appropriate regulatory environment and enforce regulations

#### **EXAMPLE ACTIVITY: EQUALITY STANDARD, UK**

#### http://www.equalitystandard.org/

The Standard is a framework for assisting sports organisations to widen access and reduce inequalities in sport and physical activity from under represented individuals, groups and communities. It is based around two broad themes: developing your organisation and developing your services, and four levels of achievement:

Foundation - your organisation is committed to equality
Preliminary - your organisation is clear about what it needs to do to achieve equality
Intermediate - your organisation is increasing opportunities for a diverse range of people
Advanced - your organisation offers fair and equal opportunities to its staff and the communities it serves.

The website contains examples of best practice as well as templates and pro formas for developing new policies.

#### Benefits of the Equality Standard

- Provides a framework for achieving equality in sport;
- Helps to ensure democracy and sound governance of the sport;
- Increases participation by reaching new audiences;
- Mitigates against legal action and helps to meet legal duties;
- Enhances the skills and knowledge base of staff and volunteers;
- Increases involvement in equality at all levels of the organisation;
- · Improves equality practices through monitoring, evaluation and review;
- Builds on existing equality good practice;
- Guides in assessing and reviewing equality performance and achievements;
- Helps to open sport up to all sectors of the community;
- Encourages more potential administrators, coaches, officials and volunteers;
- Provides a positive public image;
- · Appeals to funding providers and sponsors.

#### 2. Education and training

- Educate your key stakeholders so that their misconceptions or prejudices about LGBT people are challenged and so that they develop a non discriminatory attitude
- Ensure all of your stakeholders understand the key issues
- Ensure all of your stakeholders understand the expectations on them in terms of their attitudes and behaviour

#### **EXAMPLE ACTIVITY: WOMEN'S BASKETBALL COACHES ASSOCIATION**

The Women's Basketball Coaches Association is hosting a workshop at its 2013 Convention entitled:

**LGBT Athletes Join the Team: A Discussion of Challenges and Solutions** facilitated by Helen Carroll and Pat Griffin from NCLR Sports Project. The workshop outline is as follows:

As teams become increasingly inclusive of lesbian, gay, bisexual and transgender student athletes, unique opportunities are presented to coaches as they guide their teams to a successful season. This session will highlight the everyday challenges coaches face related to LGBT inclusion on teams. The session will include an update on new resources. The importance of addressing intersections of race, sexual orientation and gender identity/expression will be included in the discussions. Coaches are encouraged to bring questions they have about addressing LGBT inclusion and challenges on their teams. Questions can be general or as specific as how to effectively respond to teammates dating each other. The session will be interactive with an opportunity for high school and college coaches to share their experiences.

Materials available include: On the Team: Equal Opportunity for Transgender Student-Athletes. NCAA Transgender Resources. GLSEN and NCLR Sports Projects Resources

http://www.wbca.org/education/wbca-events/wbca-national-convention/schedule/

#### 3. Communication

 Reinforce the stance of your organisation by communicating clear messages to all stakeholders

#### CHARTER AGAINST HOMOPHOBIA IN SPORT

Both the French and UK governments have created a charter against homophobia in sport (note the UK version also includes transphobia). The charter sets out a range of principles, and any club, sports group or individual can sign up to the charter as a means of demonstrating commitment to these principles.

The French charter was initiated by Paris Foot Gay (http://parisfootgay.free.fr/) who continue to encourage and hold to account those who have signed up. Below is the text of the French charter (thanks to FGG http://gaygamesblog.blogspot.co.uk/2010/10/text-of-french-national-charter-against.html)

The national sports federations and associations, the leagues, clubs, associations, public institutions or other bodies that sign the present charter are committed to:

- 1. Explicitly recognize and homophobia as a form of discrimination contrary to the universal principles of the protection of human rights.
- 2. Repudiate and take appropriate sanctions against any homophobic attitude, whether manifested in discriminatory behavior or by verbal or physical abuse or abusive language on the grounds of real or supposed sexual orientation.
- 3. Promote diversity in sport and disseminate messages of tolerance, respect and dignity, while systematically including sexual orientation and the fight against homophobia.
- 4. Provide assistance and support to athletes, coaches and other people involved in sport who may be harassed, insulted or ostracized because of their actual or perceived sexual orientation.
- 5. Develop educational courses on the fight against all forms of discrimination, including homophobia, aimed at all those involved in sport: educators and coaches must prevent or stop any form of discrimination, and must be trained to do so.
- 6. Identify acts of homophobia and report them regularly to the Ministry of Sports (national unit for the prevention of violence and discrimination in sport) in order to monitor the evolution of behaviour in sport and to adjust actions to be undertaken.

Note that whilst charters can be a good beginning for a campaign, they need to be monitored and enforced. Without a mechanism to monitor and hold accountable those who sign the charter, the exercise becomes at best meaningless, and at worst dangerous, because it allows the media and some organisations to promote a message that they have done their bit without having to do anything substantive on the issue.

## YOU CAN PLAY: GAY ATHLETES. STRAIGHT ALLIES. TEAMING UP FOR RESPECT.

You Can Play is a campaign based in North American whose mission is as follows:

You Can Play is dedicated to ensuring equality, respect and safety for all athletes, without regard to sexual orientation.

You Can Play works to guarantee that athletes are given a fair opportunity to compete, judged by other athletes and fans alike, only by what they contribute to the sport or their team's success.

You Can Play seeks to challenge the culture of locker rooms and spectator areas by focusing only on an athlete's skills, work ethic and competitive spirit.

They provide resources for LGBT and 'straight' sports people to demonstrate LGBT inclusion in their sport. Check out their website here: http://www.youcanplayproject.org/

# STRATEGIES FOR DEALING WITH INCIDENCES OF HOMOPHOBIA, BIPHOBIA AND TRANSPHOBIA

It is important to think about how rules and norms around homophobic and transphobic behaviour and language can be enforced. The UK Rugby Football League have made important progress on this issue and outline the following protocol for stewards dealing with homophobic incidents:<sup>25</sup>

#### How can I respond? - Professional Game

This flowchart is guidance rather than directive as it recognizes that all situations are unique and the judgement of the stewards and GSO is paramount in deciding what action to take and when in order to ensure the safety of both staff and spectators.

Key stewarding processes

1) Ongoing assessment 2) Judgement 3) Communication 4) Appropriate Action 5) Record

**GSO PREMATCH TRAINING AND BRIEFING FOR STEWARDS** - emphasize the need to listen out for and noting homophobic and racist language and clarify that any incidents need to be dealt with quickly and appropriately. Remind to use reporting sheets.

**BEFORE GAME** - Play RESPECT message and promote TACKLE IT! text line service number if anyone experiences racist, homophobic language.

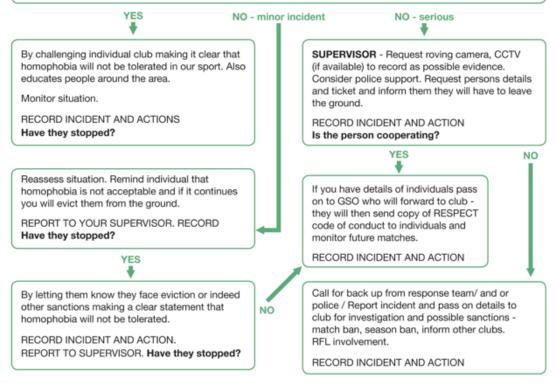
Homophobic language and / or abuse identified in crowd by steward, spectator reporting to steward, or via text line. Steward assesses information and gravity of situation. RECORD DECISIONS & ACTIONS.

#### POSSIBLE ACTIONS - INDIVIDUAL

Assess gravity of incident and decide either to tell the individual to stop making homophobic comments. Explain it is against Rugby League RESPECT code of conduct and values of game.

#### Have they stopped?

Record on incident reporting sheet. If necessary remove from stadium.



Ensure that all stewards report any incidents and outcomes to supervisor at end of match. Supervisors report back to GSO at post match briefing and record on RFL incident reporting form and send to RFL.

Be aware that what started out as an individual incident may escalate to a crowd control situation.

#### POSSIBLE ACTIONS - GROUP / CROWD

Call in additional stewards to support and if appropriate / possible tell crowd that homophobic chanting / comments must stop and RL has a zero tolerance towards homophobia.

RECORD INCIDENT AND ACTIONS. Has it stopped?



Radio GSO and request further support/ roving cameras/ CCTV for evidence. Ask RESPECT message to be played. Reiterate that further sanctions will be applied if they do not stop.

RECORD INCIDENT AND ACTIONS. Has it stopped?



By challenging crowd sent a clear message that homophobia will not be tolerated in our sport. Also educates and reassures people around that the sport is committed to challenging homophobia

NO

#### INFORM MATCH COMMISSIONER

Simple, direct PA announcement informing crowd in (specify area) that their language or behaviour is unacceptable, contravenes respect code and cannot continue. Can message also appear on screen or score board.

RECORD INCIDENT AND ACTIONS. Has it stopped?



YES -

By continuing to challenge crowd have realised there may be more serious consequences if they continue.



**REASSESS SITUATION** - deploy further staff from stadium into the area. Consider calling the police for back up.

RECORD INCIDENT AND ACTIONS. Has it stopped?



CONTINUING / ESCALATING. GSO and Match Commissioner work together to put match suspension plan in place to ensure safety of crowds. Crowd still not responding to requests to stop - GSO contacts referee to stop match briefly in order to make a further PA announcement that homophobic comments must stop immediately or match will be abandoned.

RECORD INCIDENT AND ACTIONS. Has it stopped?

YES➡

Fans realise they are jeopardizing the game and risking severe sanctions which could have devastating consequences on their club.



Match abandoned - GSO, match commissioner, police and all stewards follow emergency match abandoned procedure. Safe evacuation of stadium is priority - Police also ensure safety of crowd outside the stadium.

RECORD INCIDENT AND ACTIONS. Has it stopped?



By stopping match briefly to make a PA announcement sends very clear message that homophobia not tolerated.

further action



Formal investigation of incident by club. Gather evidence of Ground staff actions from incident recording sheets and other sources to present to RFL hearing. If club has demonstrated best endeavours it will mitigate risk of loss of points, fines, ordered to play subsequent matches behind closed doors.

Flowchart for matchday environment

#### **WORKING WITH SUPPORTERS**

There are increasing numbers of supporters' projects, mainly focusing on football across Europe. For example, the excellent "Fußball Fans Gegen Homophobie" http://fussballfansgegenhomophobie.blogsport.de an initiative of fans of TeBe Berlin, associated clubs and the Berlin-Brandenburg Lesbian and Gay Federation which now includes more than 40 supporter's groups. There are also campaigns such as Football Fans v Homophobia www.footballvhomophobia. com/fansvhomophobia/ and 'Just a Ball Game?' www.justaballgame.co.uk based in the UK.

There are also initiatives such as "We are part of the team!" http://vimeo.com/47717100 by Danilo Marunovic, which was produced by the Centre for Civic Education (CCE) and LGBT Forum Progress in cooperation with Coala Production, with support of Canadian Embassy in Montenegro. The aim of the project is to promote the message "It's OK to be different".

Form another sport, see also the initiative by volleyball club Volei Futuro, playing in the Brazillian Super Liga, whose players staff and fans displayed pink in support of player, Michael, who had previously received homophobic abuse from opposition fans. Volei Futuro fans carries pink thudersticks emblazoned with the name of their gay volleyball hero during the game. http://www.fridae.asia/newsfeatures/2011/04/18/10809.stadium-turns-pink-in-support-of-gay-volleyball-player-taunted-by-crowd-during-match

#### SUPPORTING LGBT PLAYERS

It is no great surprise that in the history of men's and women's basketball in Europe there have been very few out gay players. Fear of the reaction of fans, fellow players, managers and agents, not to mention corporate sponsors, puts enormous pressure on players to stay in the closet. Accordingly, whoever is brave enough to make that step will undoubtedly face enormous media attention. As a result, it is important to think ahead about how such a player can be supported. We suggest the following protocol as one way of dealing effectively with a player coming out.

#### **BEFORE:**

 Work with players unions to ensure they have support systems in place for LGB players e.g. psychological support and or help lines

#### **COMPETITOR COMES OUT**

#### Immediately:

- Meet with competitor to discuss his/her needs and perceptions of how to deal with the situation
- Key stakeholders issue statements of support
  - Governing body
  - Club
  - Team mates

#### Week 1-2:

- · Special briefing of stewards at matches where player is playing
- Supporting statements from opposing team

#### Week 3 onwards:

- · Monitoring of experience of player
- Ensure support systems in place
- Maintain positive statements from key stakeholders
- Consider rolling out anti homophobia communications campaign to back up messaging

Many people who are LGBT and out choose to play for a club that is LGBT friendly. LGBT basketball clubs exist in most countries around Europe, and many will belong to their local basketball federation. LGBT clubs are valuable places for LGBT people to connect with others and feel safe playing sports – wherever possible, sports federations should support them to grow and prosper. For links to LGBT basketball clubs go to http://www.gaysport.info



#### **SMALL STEPS**

If you are unsure where to start, we suggest the following three simple steps:

- 1. Form a specialist working group that can advise you on LGBT issues. The group should primarily be composed of LGBT people in volleyball. Ask them what they would like to see change and work with them regularly.
- 2. Take a look at action plans already published by other governing bodies of sport, or the Equality Standard website. Links to work by the English and Dutch Football Associations follow in the examples of best practice section.
- 3. Take one area of your organisations work at a time. Start with something simple and implement and monitor changes in this area before moving onto further areas.

# SUMMARY OF POSSIBLE AREAS OF DISCRIMINATION IN VOLLEYBALL AND RECOMMENDED ACTIONS

Area	Possible manifestations of prejudice and discrimination	Recommended structural and/or policy implementations
National team	Players making discriminatory remarks	<ul> <li>Clear code of conduct for players re discrimination/homo/lesbo/trans-phobia and LGBT inclusion</li> <li>Clear, meaningful and public punishments for players breaking the code</li> <li>Training for players re discrimination/homo/trans-phobia and LGBT inclusion</li> </ul>
	Coaches making discriminatory remarks	<ul> <li>Clear code of conduct for coaches and managers re discrimination/homo/lesbo/trans-phobia and LGBT inclusion</li> <li>Clear, meaningful and public punishments for players breaking the code</li> <li>Training for coaches/managers on re discrimination/homo/lesbo/trans-phobia and LGBT inclusion</li> </ul>
	Homophobic culture within the team and coaching set up	<ul> <li>Training on discrimination/homo/lesbo/trans- phobia and LGBT inclusion, if possible, meeting with LGBT groups</li> </ul>
Leagues and competitions	Teams with no policies around LGBT inclusion and anti discrimination	<ul> <li>Guidance for clubs and promotion of best practice</li> <li>Regulation of club policies around inclusion and anti discrimination</li> </ul>

Area	Possible manifestations of prejudice and discrimination	Recommended structural and/or policy implementations
	Players, coaches and managers making discriminatory remarks	<ul> <li>Clear code of conduct for players, coaches and managers re discrimination/homo/lesbo/transphobia and LGBT inclusion</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Training for players, coaches and managers on discrimination/homo/lesbo/trans-phobia and LGBT inclusion</li> <li>Training for referees</li> </ul>
	Fans displaying discriminatory behaviour	<ul> <li>Clear code of conduct for fans</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Education campaigns aimed at fans</li> <li>Training for stewards</li> </ul>
	Bullying/homo/lesbo/ transphobic cultures within teams	<ul><li>Training for key leaders in teams</li><li>Education campaigns aimed at teams</li></ul>
	Lack of support for LGBT players	<ul> <li>Protocol developed on how to support LGBT players and staff</li> <li>Positive messaging re LGBT people in basketball</li> </ul>
Youth Volleyball	Teams with no policies around LGBT inclusion and anti-discrimination	<ul> <li>Guidance for clubs and promotion of best practice</li> <li>Regulation of club policies around inclusion and anti-discrimination</li> </ul>
	Players, coaches and managers making discriminatory remarks	<ul> <li>Clear code of conduct for players, coaches and managers on discrimination/homo/trans-phobia and LGBT inclusion</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Training for players, coaches and managers on discrimination/homo/lesbo/trans-phobia and LGBT inclusion</li> <li>Training for referees</li> </ul>
	Fans and parents displaying discriminatory behaviour	<ul> <li>Clear code of conduct for fans and parents</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Education campaigns aimed at fans and parents</li> <li>Training for stewards where appropriate</li> </ul>
	Bullying/homophobic cultures within teams	<ul><li>Training for key leaders in teams</li><li>Education campaigns aimed at teams</li></ul>
	Lack of support for LGBT players	<ul> <li>Protocol developed on how to support LGBT players and staff</li> <li>Positive messaging re LGBT people in basketball</li> </ul>

Area	Possible manifestations of prejudice and discrimination	Recommended structural and/or policy implementations
Women's basketball	Teams with no policies around LGBT inclusion and anti-discrimination	<ul> <li>Guidance for clubs and promotion of best practice</li> <li>Regulation of club policies around inclusion and anti-discrimination</li> </ul>
	Players, coaches and managers making discriminatory remarks	<ul> <li>Clear code of conduct for players, coaches and managers on discrimination/homo/lesbo/transphobia and LGBT inclusion</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Training for players, coaches and managers on LGBT issues</li> <li>Training for referees</li> </ul>
	Fans displaying discriminatory behaviour	<ul> <li>Clear code of conduct for fans</li> <li>Clear, meaningful and public punishments for those breaking the code</li> <li>Education campaigns aimed at fans</li> <li>Training for stewards</li> </ul>
	Bullying/homophobic cultures within teams	<ul><li>Training for key leaders in teams</li><li>Education campaigns aimed at teams</li></ul>
	Lack of support for LGBT players	<ul> <li>Protocol developed on how to support LGBT players and staff</li> <li>Positive messaging re LGBT people in basketball</li> </ul>
Operations	Lack of positive messaging re LGBT inclusion and antidiscrimination	Positive messaging campaign on LGBT inclusion
	Recruitment and retention polices that discriminate against LGBT people and do not encourage a diverse work force	Review of internal recruitment and staff policies. Adoption of policies that are non-discriminatory and promote diversity and inclusion
Technical/legal	Lack of policies that regulate and sanction anti-LGBT actions and words	<ul> <li>Review of all policies and adoption of policies and regulations that prevent discrimination and promote inclusion and the human rights of LGBT people</li> <li>Publication and cascading of sanctions to relevant bodies such as leagues</li> <li>Training and monitoring of those who enforce sanctions such as referees</li> </ul>
Codes	Problems in specific codes	Application of above checklist to each code

#### CHECKLIST TO ENSURE YOUR ORGANISATION IS LGBT INCLUSIVE

Action taken	Poor: No action	Foundation:	Development: initial steps to take the issue seriously	Engagement: action taken to assess and improve situation	Excellence: methodical and meaningful action embedded in organisational processes and planning
Acknowledgement that LGBT people are part of the basketball community: as players, coaches, fans and officials		<b>&gt;</b>	<b>\</b>	<b>\</b>	<b>\</b>
Acknowledgement that homophobia, lesbophobia, biphobia and transphobia exist		<b>&gt;</b>	Y	<b>\</b>	λ
A decision made and communicated to tackle these forms of discrimination in your organisation			<b>.</b>	<b>\</b>	<b>*</b>
Data collected about the current state of play, and analysis conducted about how discrimination exists in your particular environment			, k	<sub>ل</sub>	, A
A vision created of where you would like your organisation to get to				Υ	<b>.</b>
Metrics created by which you will know that you have achieved your goal				<b>\</b>	<b>.</b>
Strategies created to improve the current situation and to move towards your vision of where you would like to get to				Y	<b>&gt;</b>
Strategies implemented					У
Evaluation of the success of those strategies					Y
Steps 7-9 repeated methodically and regularly					<b>&gt;</b>

# EXAMPLES OF BEST PRACTICE AND HELPFUL ORGANISATIONS



#### **EXAMPLES FROM OTHER SPORTS**

#### **OPENING DOORS & JOINING IN - FA ACTION PLAN**

Some national governing bodies such as the English FA and Dutch FA have made forward strides in taking a proactive stance against discrimination based on sexuality and gender orientation. In Feb 2012, the English FA launched their action plan to tackle homophobia in football: Opening Doors and Joining In. The action plan outlines the FA's commitment to increasing LGBT participation in, and enjoyment of, football in the UK. The plan covers 6 areas;

- 1. Education
- 2. Visibility
- 3. Partnerships
- 4. Recognition
- 5. Reporting Discrimination
- 6. Monitoring

To see more about the plan, visit: http://www.thefa.com/TheFA/WhatWeDo/Equality/~/media/Files/PDF/TheFA/Equality/LGBTActionPlanPC.ashx

# FOOTBALL FOR EVERYONE: ACTION PLAN FOR THE ACCEPTANCE OF HOMOSEXUALITY IN FOOTBALL – DUTCH FA

Similarly, the Dutch action plan covers areas as well as showcasing good practice examples from the Netherlands;

- 1. Education
- 2. Inform
- 3. Support
- 4. Maintain
- 5. Evaluate

http://junioren.voetbal.nl/node/24954

#### CHANGING THE GAME – THE GLSEN SPORTS PROJECT

Changing the Game: The GLSEN Sports Project is an education and advocacy program focused on addressing LGBT issues in K-12 school-based athletic and physical education programs. The program was launched in March 2011.

The Sport Project's mission is to assist K-12 schools in creating and maintaining an athletic and physical education climate that is based on the core principles of respect, safety and equal access for all students, teachers and coaches regardless of sexual orientation or gender identity/expression and integrating these efforts into overall school plans to ensure a safe, respectful school climate and culture.

With few existing resources or programs designed to address homophobia and transphobia in K-12 sports, Changing the Game: The GLSEN Sports Project fills a critical gap and adds a vital new dimension to GLSEN's work to create a world in which every child learns to accept and respect all people, regardless of sexual orientation, gender identity or gender expression.

http://sports.glsen.org

#### PRIDE SPORTS AND LGBT YOUTH NORTH WEST

In December 2012, Pride Sports, the UK's LGBT Sports Development & Equality organisation and LGBT Youth North West, a regional NGO working with LGBT young people in England, produced a guide to including young people in sport. The guide can be found at:

http://www.pridesports.org.uk/young-lgbt-people-in-sport/

## www.prideinsport.info

Supported by the European Commission, within the Preparatory Actions in the field of sport















